

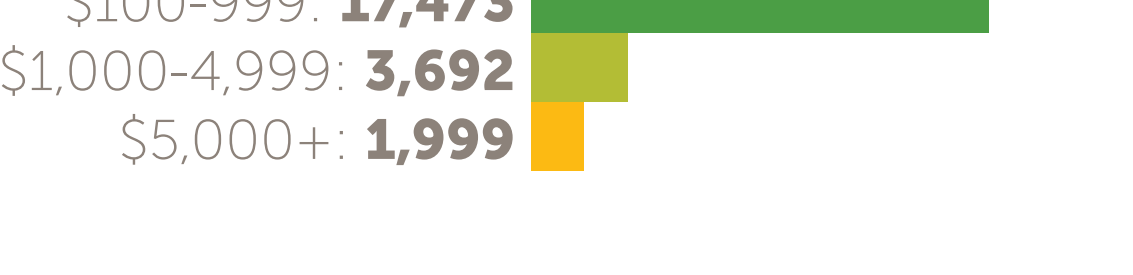
Link to stories of impact by clicking anywhere on the page.

## 24,242

DONORS GAVE

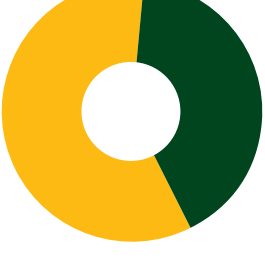
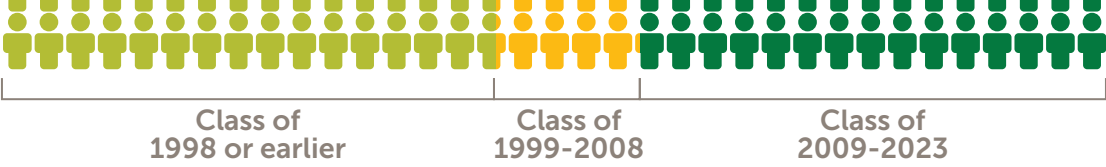
## \$179,157,271

### 46,250 Gifts



Alumni: **63.5%**  
Non-Alumni Parents: **18.3%**  
Friends: **15.5%**  
Other: **2.7%**

### 13,747 Alumni Donors



### 7,054 Parents

Alumni: **41.3%**  
Non-Alumni: **58.7%**

### 1,513 Faculty/Staff



**8,013 Donors**



Planned Giving

### 28 Families

added Baylor to their estate plans, joining the Old Main Society.



## Giving Trends

Expendable Funds

**39K+**  
GIFTS

**\$83.7M**  
FUNDS

Endowed Funds

**6K+**  
GIFTS

**\$57.2M+**  
FUNDS

Capital Funds

**411**  
GIFTS

**\$38.1M+**  
FUNDS

## \$37M+

TO SCHOLARSHIPS

Unrestricted and Endowed, General and College/Division



**131**  
NEW ENDOWMENTS

FOR

- Academic Scholarships
- Athletic Scholarships
- Faculty Positions
- Tier 1 Research

**1,230 Bricks for Baylor**

Totaling \$418K+

**1,261 Baylor Family T-shirt purchases**

Totaling \$72K+

Events

### 3,874

Event Donors

**568** of whom made an additional event related gift.

**Raising \$543K+ for 56 programs.**

## Giving Day

## \$1,752,694

R A I S E D

**3,514**  
DONORS

**4,491**  
GIFTS



Class of 2023-2009      Class of 2008-1999  
Non-Alumni      Class of 1998 or earlier

**\$25 Mode**

**\$383.86 Mean**

**\$50 Median**

Save the Date - *Giving Day 2024* - March 13

Thank you for being part of the Baylor Family.

Click here to renew your support.

1845  
SOCIETY